

Your Hometown Shopper

Sturbridge • Fiskdale • Brimfield
Holland • Charlton & Beyond

Your Source For All Things Local
In Print & Online

yourlocalhometownshopper.com

Graphic Design Services

Let Us Be Your Creative Team!

Want to advertise but don't have a graphic designer or artwork? Not a problem. As an advertiser, our team of professional graphic designers is happy to create your ad AT NO ADDITIONAL COST! Share your ideas, logo, and copy and we'll do the rest and send you a proof for approval. What could be easier?!

Ask your Account Rep for more information.

BRIMFIELD SHOW GUIDE

SEPTEMBER 5-10, 2023



Published by Journal of Antiques and Collectibles

JournalOfAntiques.com

We Bring You to Brimfield

Three times a year, we publish the Brimfield Show Guide. We print 10,000 copies per show week and distribute around the region and around town in the weeks leading up to the shows. During show week we can be found on shows fields, the Chamber Information Booth, and in our red "Take One" boxes along Route 20. We are picked up and used and referenced before, during and after the shows for places to stay, dine, visit and shop in our towns.

Come along for this special distribution
to reach locals AND guests.

LOOK FOR US AROUND TOWN

- Big Bunny
- Micknuck's
- Shaw's
- Ted's Package Store
- CMS Chamber Office
- Lake Road Living
- Sturbridge Antique Shops
- Mill Building, Sturbridge
- Your Health Matters
- Palmer Antiques Co-op, Palmer
- Hearthstone Market
- Annie's Country Kitchen

For an updated & complete list visit our website:
yourlocalhometownshopper.com

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GET THE WORD OUT IN 2024 IN THE ONLY FREE & LOCAL PUBLICATION IN YOUR BUSINESS MARKET!!



Your Ads Appear

**IN PRINT
AND
ONLINE**

for one low price!

YourLocalHometownShopper.com

**We Direct Mail, We're Online
and We Distribute Around Town**

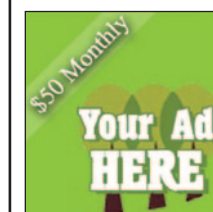
- 10,000 copies monthly
- All postal customers in Sturbridge, Fiskdale & Holland
- Select Charlton Zones
- Over 15 high-traffic community locations throughout the Tantasqua Region
- Online at YourLocalHometownShopper.com



SturbridgeBusinessDirectory.com



Share more about your business than can fit in an ad with a FREE webpage in our online community business directory



ONLINE DISPLAY AD

Promote your business with an ad on our home page
@ YourLocalHometownShopper.com

with **Live Links** to your Website
for \$50/month or \$40/month for 6 months

SPECIAL INSERTS

CUSTOM INSERTS - \$550/side
We will create, print & distribute the inserts inside our monthly issue

-OR-

SUPPLIED INSERTS - \$55/per 1,000

We will distribute YOUR supplied inserts inside our monthly issue



WE PROMOTE ON FACEBOOK!!!



facebook.com/YourHometownShopper

- ADS
- SPECIAL PROMOTIONS
- COMMUNITY NEWS & EVENTS
- YOUR POSTS

Your Local Realtor

Consistency is the key to reaching new buyers and sellers

\$30 per month!

(3 month minimum, 6 months for \$150)

COMMUNITY NEWS

We help you share business and community news Online AND on Facebook

WANT YOUR AD TO HAVE IMPACT?

Be in a publication that is all about connecting with your customers since 2005!

ECONOMY CANVAS & AWNING CO.
Awnings, Boat & Truck Covers and Related Products
115 Hamilton Street
Southbridge, MA 01550
508-765-5921

Don't live with a drip.
George Woloszczak Plumbing
Plumbing • It's Fixed • Near Repairs
Remodeling • New Work
Quality Workmanship • Friendly, Personal Service
508-248-6008 Cell: 508-735-7577
Charlton

The Pumpkins are Coming!
The Pumpkins are Coming!
Spread the word that the best place to get your fall decorations is the Sturbridge Federated Church in Sturbridge, where the finest pumpkins and gourds will be for sale from September 23rd - October 31st! Proceeds will benefit the Navajo Nation as well as various local and regional charities.
Sunday 10:00 - 1:00 PM
Saturday 9:00 - 6:00 PM

Join us for Sturbridge Herbfest
September 30, 2023
Classes • Vendors
9:30 - 4:30
Sturbridge Common
Rt 131, Sturbridge, MA 01566

Bogey's Brides
199 N. Brookfield Rd.
East Brookfield, MA
508-867-6629
www.bogeysbrides.com
Candlepin Bowling, Center:
12 Lanes of Bowling • Redemption Arcade
18 Hole Mini Golf Course • 6-Pop Tables
Full Snack Bar Menu • Beer & Wine
Ask for the whole family!
We have canoe, bowling, birthday parties & leagues for everyone

Ed Stearns Dressed Meats Inc.
Our Meats Are A Cut Above The Rest
Fin Your Fall Meats!
Roasts, Hammeats, Chis, Our Own Sausages, Homemade Meatballs
Our Own Homemade Sausage - Many Kinds
Many Marinated Items Ready to Cook
378 Worcester Rd • Charlton 01507
(508) 449-7944 • Fax (508) 449-5423
10:00AM - Tues, Wed 8AM - Thurs, Sat 9AM - Sun 10AM
Custom cutting service about 1 hour before closing.
www.EdStearnsDressedMeats.com

BABA SUSHI
453 Main Street
Sturbridge, MA 01518
Gift Certificates & Inflation e-Gift Cards Available!
Call 774.304.1068 for Take out & Delivery
Hours:
Monday - Thursday 11 - 9pm
Friday - Saturday 12 - 10pm
Sunday 12 - 9pm
Private Parties
Special Menus
Inquire at babasushi.com
Reservations Recommended.
Daily delivery service within 30 mile radius of Sturbridge.

Brush It Off
ART & POTTERY STUDIO
Paint & Create
Book your Party TODAY!
Host or not? Private Party Rooms for Office, family, showers

Landscape Evolution
DESIGN & CONSTRUCTION
See our online portfolio at www.landevo.com
We offer complete remodeling services during the winter. Do you have a basement remodeling project? Call us! Thank you for your business!
Call toll free 1-888-347-9439
Owned and Operated by Michael J. Thibault
Graduate of Univ. of Mass. In Landscape Architecture

Where Everyone Goes For Their Piece of The Earth!
WINTER IS COMING!
• Bulk Road Salt • Sand/Salt Mix • Bulk Treated Salt
Stored in Building
• Washed Road Sand
Open 10am - 5pm Seven Days a Week!
16 Church St., Sturbridge, MA
508-347-7461

ST. ANNE SHRINE & GIFT SHOP
We offer religious gifts for all occasions
Rosaries • Jewelry • Bibles
Books • Cards • Statues • Gifts & More!
Open 10am - 5pm Seven Days a Week!
16 Church St., Sturbridge, MA
508-347-7461

Fall Church Rummage Sale
Friday, September 15 • 2pm-8pm
Saturday, September 16 • 8am-2pm
Donations will be accepted September 11-15th.
Donations cannot be accepted after 1:00pm on the 15th.
STURBRIDGE FEDERATED CHURCH
Corner of Route 131 and Maple Street
Sturbridge, MA 01566

Save The Dates!
The 33rd Annual Harvest Festival
October 14 & 15, 2023
STURBRIDGE TOWN COMMON
CRAFTERS! MAGIC!
LIVE MUSIC & ENTERTAINMENT!
SPECIALTY FOOD TRUCKS!
FREE ADMISSION
See more at cmschamber.org

Bond
Sand, Gravel & Asphalt
98 North Spencer Rd., Spencer, MA
508-885-4100 • 508-885-2400
www.bondsandandgravel.com
Self pick up or call to schedule a delivery!
Homesaver Friendly • No Minimums

2024 Ad & Artwork Deadlines

January
Ad Deadline: December 20, 2023

February
Ad Deadline: January 24

March
Ad Deadline: February 21

April
Ad Deadline: March 20

May
Ad Deadline: April 22

June
Ad Deadline: May 22

July
Ad Deadline: June 19

August
Ad Deadline: July 22

September
Ad Deadline: August 21

October
Ad Deadline: September 18

November
Ad Deadline: October 23

December
Ad Deadline: November 20

*Your Hometown Shopper is distributed around town and arrives in mailboxes by the first day of each month.

20th Anniversary
October 2024
Look forward to our month-long celebration!

2024 Ad Rates & Sizes

Ad Size (in inches):	Dimensions:	1X	3X	6X
Full Page:	6 3/8 w x 9 3/8 h	\$450	\$400	\$375
Half-Page (H):	6 3/8 w x 4 5/8 h	\$225	\$205	\$195
Half-Page (V):	3 1/8 w x 9 3/8 h	\$225	\$205	\$195
Three-Eighths Page (V):	3 1/8 w x 7 h	\$165	\$155	\$145
Three-Quarter Page (H):	6 3/8 w x 6 3/4 h	\$300		
One-Quarter Page (H):	6 3/8 w x 2 1/4 h	\$125	\$110	\$99
One-Quarter Page (V):	3 1/8 w x 4 5/8 h	\$125	\$110	\$99
One-Eighth Page:	3 1/8 w x 2 1/4 h	\$95	\$85	\$75
Back Cover-Full:	6 3/8 w x 8 3/8 h	\$500		
Back Cover-Half:	6 3/8 w x 4 1/8 h	\$275		
Inside Front/Back Cover-Full Page:	6 3/8 w x 9 3/8 h	\$450		
Front Cover-1/4 Page:	6 3/8 w x 2 1/4 h	\$300		
Front Cover-Full Page:	6 3/8 w x 6 3/4 h	\$900		
Your Local Realtor:	3 w x 1 3/4 h	\$30	(3 mo. min)	
Web Ad:	225 pixels x 225 pixels	\$50	(3 mo. min)	

*Ask about our non-profit and year-long discounted rates.

NEW ADVERTISER SPECIAL: Buy 3 months of ads & get the 4th month FREE!

Your Hometown Shopper is direct mailed to all postal customers – homes and businesses in **Sturbridge, Fiskdale, & Holland;** select zones in **Charlton;** and **available free for pick up** at over 15 high-traffic community locations in Charlton, Southbridge, the Brookfields, and surrounding towns.

Circulation: 10,000 per month GUARANTEED!

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Your Source for All Things Local In Print & Online • yourlocalhometownshopper.com

And you can Find Us on Facebook and Read Us Online!
www.yourlocalhometownshopper.com

Maxine

Jeffrey

For more information about advertising contact us at: 508-347-0012 or yourhometownshopper@gmail.com

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