



**Your Hometown Shopper**  
yourlocalhometownshopper.com


**Your Source For All Things Local  
In Print & Online**

## Graphic Design Services

### Let Us Be Your Creative Team!

Want to advertise but don't have a graphic designer or artwork? Not a problem. As an advertiser, our team of professional graphic designers is happy to create your ad AT NO ADDITIONAL COST! Share your ideas, logo, and copy and we'll do the rest and send you a proof for approval. What could be easier?!

Ask your Account Rep for more information.



Journal of Antiques and Collectibles  
**SHOW GUIDE**  
2021 JULY & SEPTEMBER BRIMFIELD SHOWS

## We Bring You to Brimfield

Three times a year, we publish the Brimfield Show Guide. We print 10,000 copies per show week and distribute around the region, around town, and during the shows, on shows fields, the Chamber Information Booth, and in our red "Take One" boxes. We are picked up and used and referenced for places to stay, dine, visit and shop in our towns.

**Come along for this special distribution  
to reach locals AND guests.**

## LOOK FOR US AROUND TOWN

- Big Bunny
- Micknuck's
- Shaw's
- Ted's Package Store
- CMS Chamber Office  
46 Hall Rd. Sturbridge
- Sturbridge Antique Shops
- Mill Building, Sturbridge
- Knight Automotive, Southbridge
- Palmer Antiques Co-op, Palmer
- Hearthstone Market
- Annie's Country Kitchen

For an updated & complete list visit our website:  
[yourlocalhometownshopper.com](http://yourlocalhometownshopper.com)



**Your Hometown Shopper**  
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**Your Source for All Things Local In Print & Online**

**GET THE WORD OUT IN 2023 IN THE ONLY  
FREE & LOCAL PUBLICATION IN YOUR  
BUSINESS MARKET!!**



**Hometown Shopper**  
EVERY BUILDING ON SALE!  
KLOTTER FARMS  
HOUSE WASHING \$25 OFF  
J. BONIN  
FREE SERVICES

**Your Ads Appear  
IN PRINT  
AND  
ONLINE  
for one low price!**

YourLocalHometownShopper.com

**SPECIAL INSERTS**  
**CUSTOM INSERTS - \$550/side**  
We will create, print & distribute the inserts inside our monthly issue  
-OR-  
**SUPPLIED INSERTS - \$55/per 1,000**  
We will distribute YOUR supplied inserts inside our monthly issue



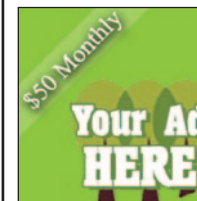
2019  
Attention All Merchants!  
Orchard Hill Equipment and Trailers  
House Washing  
Tile Cleaning

### SturbridgeBusinessDirectory.com



Visit Us Online!  
**Your Business Directory**  
SturbridgeBusinessDirectory.com

Share more about your business than can fit in an ad with a FREE webpage in our online community business directory



**Your Ad HERE**

### ONLINE DISPLAY AD

Promote your business with an ad on our home page @ YourLocalHometownShopper.com

with **Live Links** to your Website  
**for \$50/month or \$40/month for 6 months**

### We Direct Mail, We're Online and We Distribute Around Town

- 10,000 copies monthly
- All postal customers in Sturbridge, Fiskdale & Holland
- Select Charlton Zones
- Over 15 high-traffic community locations throughout the Tantasqua Region
- Online at YourLocalHometownShopper.com



### WE PROMOTE ON FACEBOOK!!!

facebook.com/YourHometownShopper

- ADS
- SPECIAL PROMOTIONS
- COMMUNITY NEWS
- YOUR POSTS



## Your Local Realtor

Consistency is the key to reaching new buyers and sellers

\$30 per month!  
(3 month minimum, 6 months for \$150)

## COMMUNITY NEWS



We help you share business and community news Online AND on Facebook

## 2023 Ad & Artwork Deadlines

**January**  
Ad Deadline: December 21, 2022

**February**  
Ad Deadline: January 18

**March**  
Ad Deadline: February 15

**April**  
Ad Deadline: March 22

**May**  
Ad Deadline: April 19

**June**  
Ad Deadline: May 22

**July**  
Ad Deadline: June 21

**August**  
Ad Deadline: July 19

**September**  
Ad Deadline: August 23

**October**  
Ad Deadline: September 20

**November**  
Ad Deadline: October 18

**December**  
Ad Deadline: November 22

\*Your Hometown Shopper is distributed around town and arrives in mailboxes by the first day of each month.

## 2023 Ad Rates & Sizes

Ad Size (in inches):	Dimensions:	1X	3X	6X
Full Page:	6 3/8 w x 9 3/8 h	\$450	\$400	\$375
Half-Page (H):	6 3/8 w x 4 5/8 h	\$225	\$205	\$195
Half-Page (V):	3 1/8 w x 9 3/8 h	\$225	\$205	\$195
Three-Eighths Page (V):	3 1/8 w x 7 h	\$165	\$155	\$145
Three-Quarter Page (H):	6 3/8 w x 6 3/4 h	\$300		
One-Quarter Page (H):	6 3/8 w x 2 1/4 h	\$125	\$110	\$99
One-Quarter Page (V):	3 1/8 w x 4 5/8 h	\$125	\$110	\$99
One-Eighth Page:	3 1/8 w x 2 1/4 h	\$95	\$85	\$75
Back Cover–Full:	6 3/8 w x 8 3/8 h	\$500		
Back Cover–Half:	6 3/8 w x 4 1/8 h	\$275		
Inside Front/Back Cover–Full Page:	6 3/8 w x 9 3/8 h	\$450		
Front Cover–1/4 Page:	6 3/8 w x 2 1/4 h	\$300		
Front Cover–Full Page:	6 3/8 w x 6 3/4 h	\$900		
Your Local Realtor:	3 w x 1 3/4 h	\$30	(3 mo. min)	
Web Ad:	225 pixels x 225 pixels	\$50	(3 mo. min)	

**\*Ask about our non-profit rates.**

**NEW ADVERTISER SPECIAL: Buy 3 months of ads & get the 4th month FREE!**

Your **Hometown Shopper** is direct mailed to all postal customers – homes and businesses in **Sturbridge, Fiskdale, & Holland;** select zones in **Charlton;** and **available free for pick up** at over 15 high-traffic community locations in Charlton, Southbridge, the Brookfields, and surrounding towns.

**Circulation: 10,000 per month GUARANTEED!**



Covering the Tantasqua Region and Beyond

Your Source for All Things Local In Print & Online

And you can Find Us on Facebook and Read Us Online!  
**www.yourlocalhometownshopper.com**



Maxine

For more information about advertising contact us at: 508-347-0012 or yourhometownshopper@gmail.com



Jeffrey

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